



**CITY OF MORGAN HILL  
COMMUNITY DEVELOPMENT DEPARTMENT**

**17555 Peak Avenue Morgan Hill CA 95037 (408) 779-7247 Fax (408) 779-7236  
Website Address: [www.morgan-hill.ca.gov](http://www.morgan-hill.ca.gov)**

**TEMPORARY BANNER/SIGN APPLICATION & PERMIT**

Applicant \_\_\_\_\_ Phone # \_\_\_\_\_

Site Address \_\_\_\_\_

Owner's Name \_\_\_\_\_

Lineal feet of Business Frontage \_\_\_\_\_ Banner Height \_\_\_\_\_ Banner Width \_\_\_\_\_

Sign Area (square feet) \_\_\_\_\_ Sign Message \_\_\_\_\_

Start Date \_\_\_\_\_ End Date \_\_\_\_\_

As per Section 18.76.130 of the Morgan Hill Municipal Code, banners (except as noted below), pennants, searchlights, twirling signs, curb signs, balloons or other gas-filled figures are prohibited.

☐ 10 Day Banner Application Banners may be permitted at the opening of a new business or for promotional events with prior approval for a total period not exceeding ten days within any ninety day period. The size of a banner shall not exceed twice the allowable sign area for building attached signs permitted for the business frontage. (Section 18.76.130.A.19 MHMC)

☐ 60 Day Temporary Sign Permit Application Banners may be permitted with prior approval for a total period not exceeding sixty days if the business does not have an existing business identification sign. Banners shall not exceed sign area permitted in Sections 18.76.230 through 18.76.270 of this chapter and shall be displayed behind a window or upon a building, as long as the sign is not being used as a substitute for a permanent business identification sign (Section 18.76.040.C. MHMC). Temporary signs shall not be freestanding or attached to fences.

As of the final day of the temporary term allowed by this permit, the temporary banner/sign shall be removed. I hereby agree to accept and abide by the terms and conditions specified in this Temporary Sign Permit.

\_\_\_\_\_  
Applicant's Signature

\_\_\_\_\_  
Date

For office use only

Upon receipt of the above temporary banner/sign permit application, the Community Development

Department of the City of Morgan Hill has allowed \_\_\_\_\_ to display a

banner/temporary sign at \_\_\_\_\_ for a period of \_\_\_\_\_ days beginning

\_\_\_\_\_ to \_\_\_\_\_.

\_\_\_\_\_  
Planning Staff

\_\_\_\_\_  
Date